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Mike Campbell & The Dirty Knobs To Headline Simi Valley Music Festival

SIMI VALLEY, March 16, 2022 – BMG recording artists Mike Campbell & The Dirty Knobs have announced they will be headlining the highly anticipated Happy Face Music Festival in Simi Valley.

Mike Campbell, eleven time Grammy Award nominee, guitarist and songwriter for Tom Petty and The Heartbreakers will perform with his band, The Dirty Knobs, as part of his nationwide tour at the Simi Valley Happy Face Festival on May 28.

Located in the community known for its famous Happy Face, the festival invites fans to kick off their 2022 summer season with a rockin' summertime music party.

The event promises a gorgeous day of music, food, sun and entertainment, headlined by one of the most notable musicians of a generation. Rolling Stone lists Mike Campbell as one of the top 100 guitarists of all time.

Happy Face is described as the festival marking the beginning of summer in Simi Valley. Residents are encouraged to bring blankets and lawn chairs, "to relax, and enjoy the picturesque hilltop views alongside thousands of your closest friends, family and neighbors."

The Memorial Day weekend event is presented by The Rotary Club of Simi Sunrise – a charitable organization. 100% of festival proceeds benefit dozens of local charities and international causes.

Embarking on their first-ever national tour, Mike Campbell and The Dirty Knobs are featured in an extensive run of sold-out shows. Preparing for the tour Campbell commented, "The band is too good to miss right now."

Simi Valley residents will have the opportunity to hear Mike Campbell and The Dirty Knobs as the headline performance during the reboot of the once famous Cajun & Blues Festival, now known as the Happy Face Music Festival. Tickets for the event go on sale Friday March 18.

Regarding Covid-19 protocols, Happy Face Festival is a limited capacity, outdoor event. Organizers will continue to work closely with health experts and follow all local health guidelines.

About Simi Sunrise Rotary Charitable Foundation

The Simi Sunrise Rotary Charitable Foundation is a 501(c)(3) non-profit corporation, serving the community of Simi Valley since 1996. Our mission is to support educational scholarships, youth vocational education and provide health and humanitarian assistance locally and around the world.

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